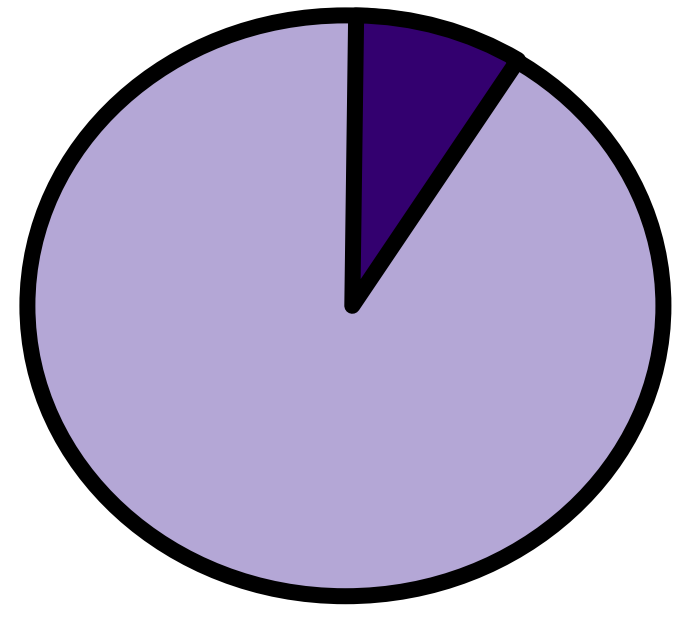


# PushStart

When every minute matters, all you need to do is **PushStart**

## Sudden Cardiac Arrest

**350,000+**  
OHCA cases yearly in  
the US



**<11%**  
global survival  
rate

For **80%** of  
cases, the heart  
rhythm is  
non-shockable (AED  
is ineffective)

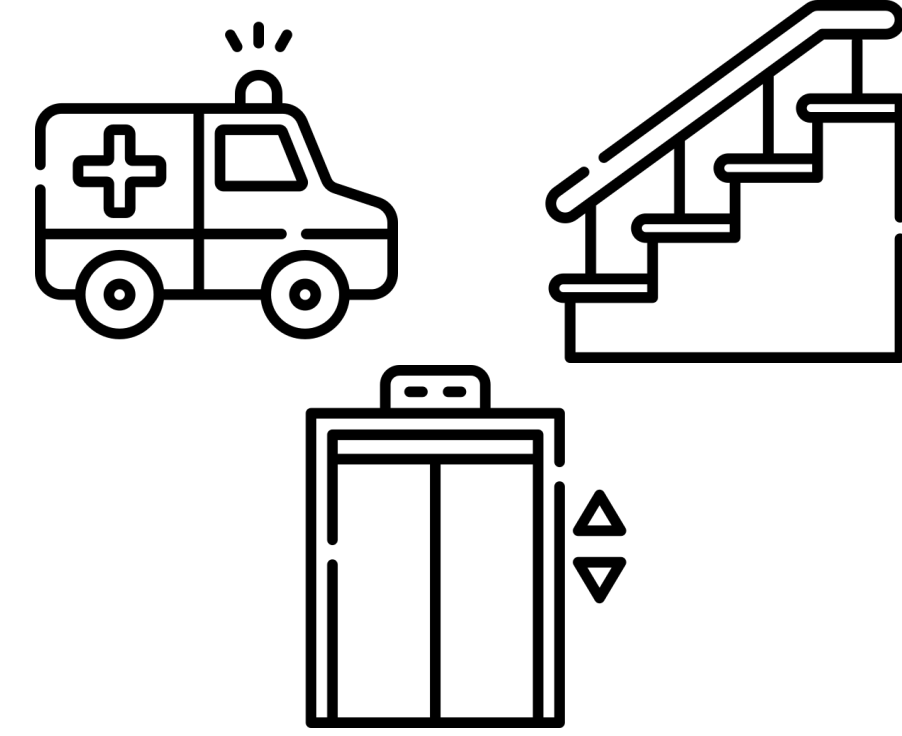


Highly trained first  
responders can only  
perform CPR for  
**2 minutes**

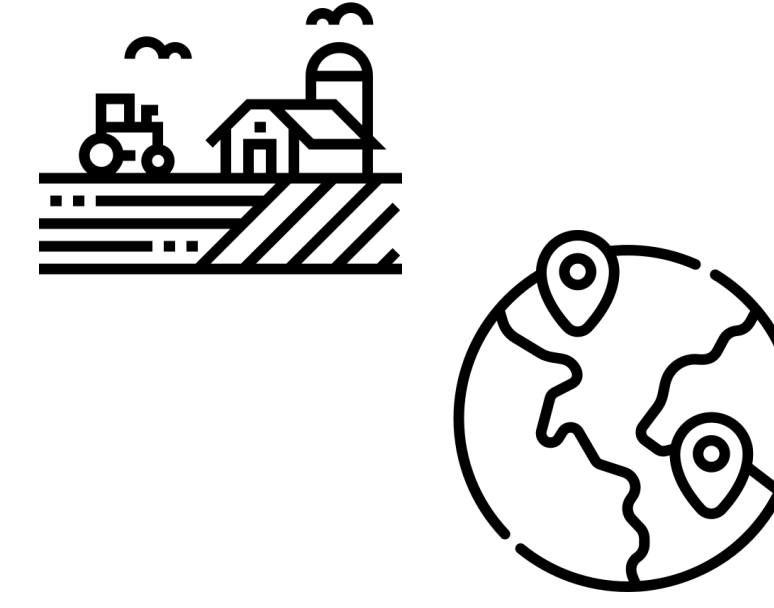
## Why Mechanical CPR?

Chest compressions even where first responders are  
**unable** to do so or would be **harmed**:

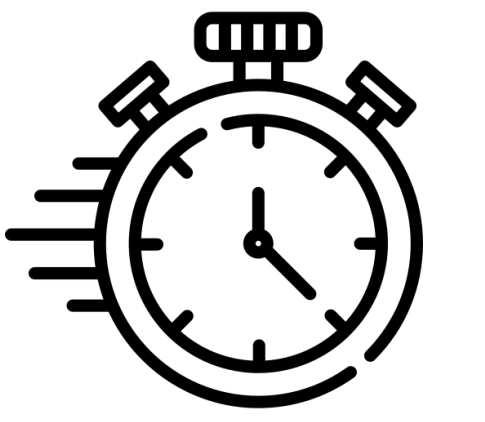
**Patient transport**



**Rural & under-  
developed areas**

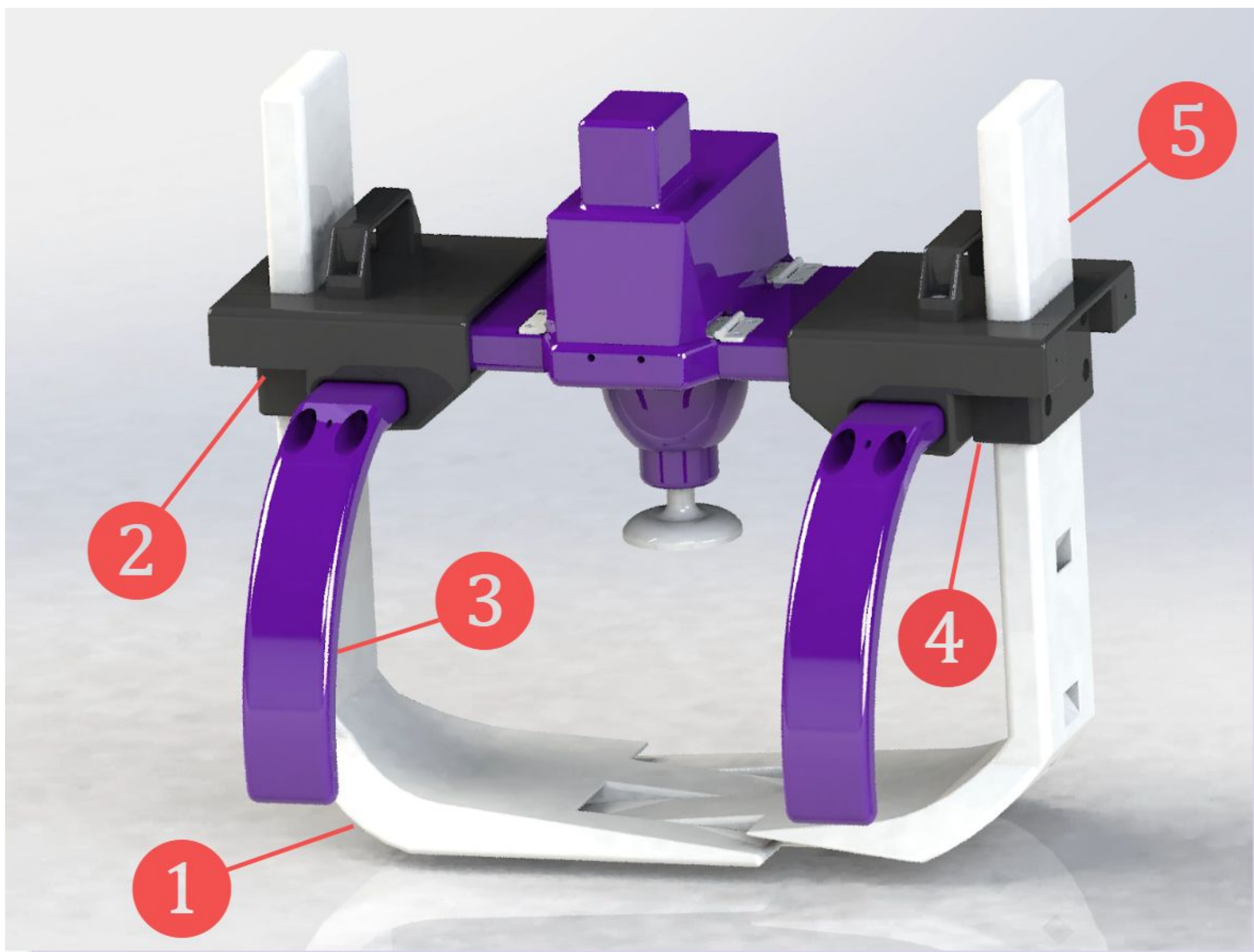


**Extended CPR  
(>30 minutes)**



**ONLY 5%** of first responders have access to a mCPR device in the US!

## Our Product



**Fastest Application Time: 7.43 sec**

- 1 Easy Application**
- 2 Size Inclusivity**
- 3 More Security**
- 4 AED and IV Compatibility**
- 5 Rapid Removability**

**Chest widths:**  
12.3" - 22"  
**Chest heights:**  
4" - 11.4"

**15+**  = **PushStart + 2** 

## Team



Dylan Sun



Nina Mao



Eric Jeong



Olivia Hurd



Sara Schultz

**With mentorship from:**

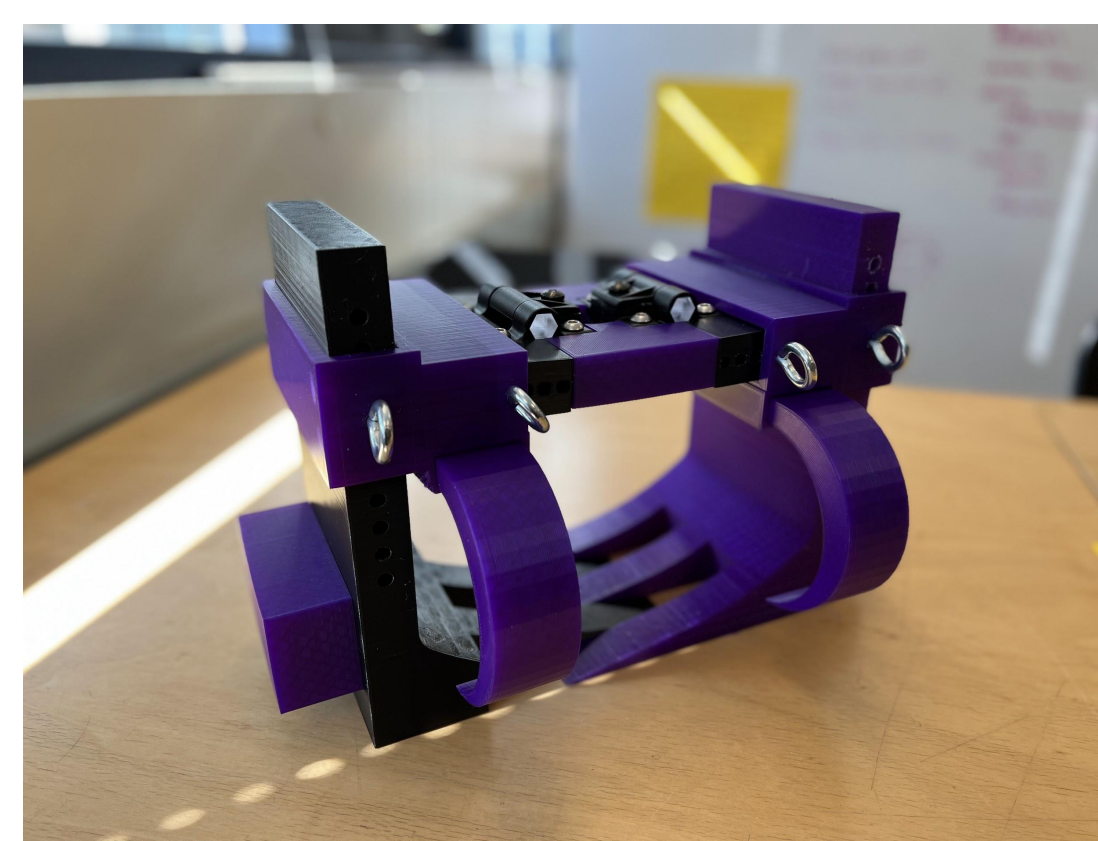


Dawn Jorgenson  
Ed Kompere



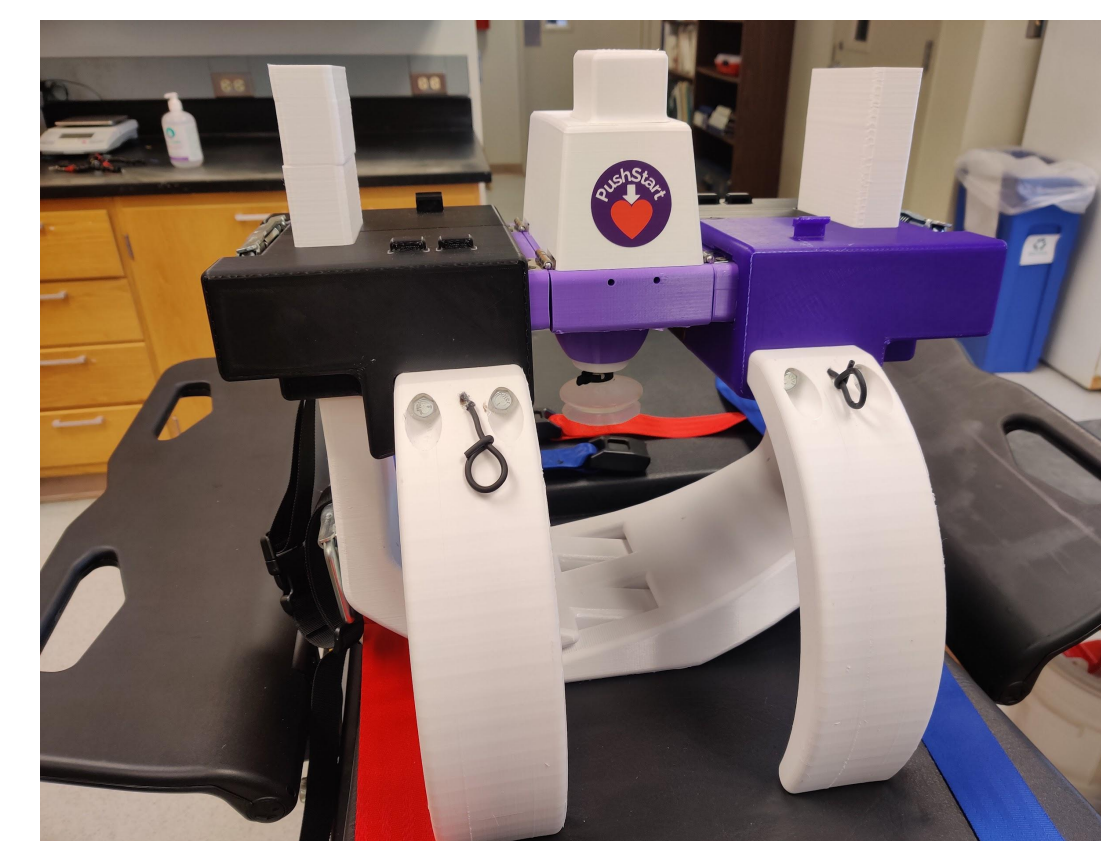
Per Reinhall  
(Professor of Mech. Eng.)

## Our Progress



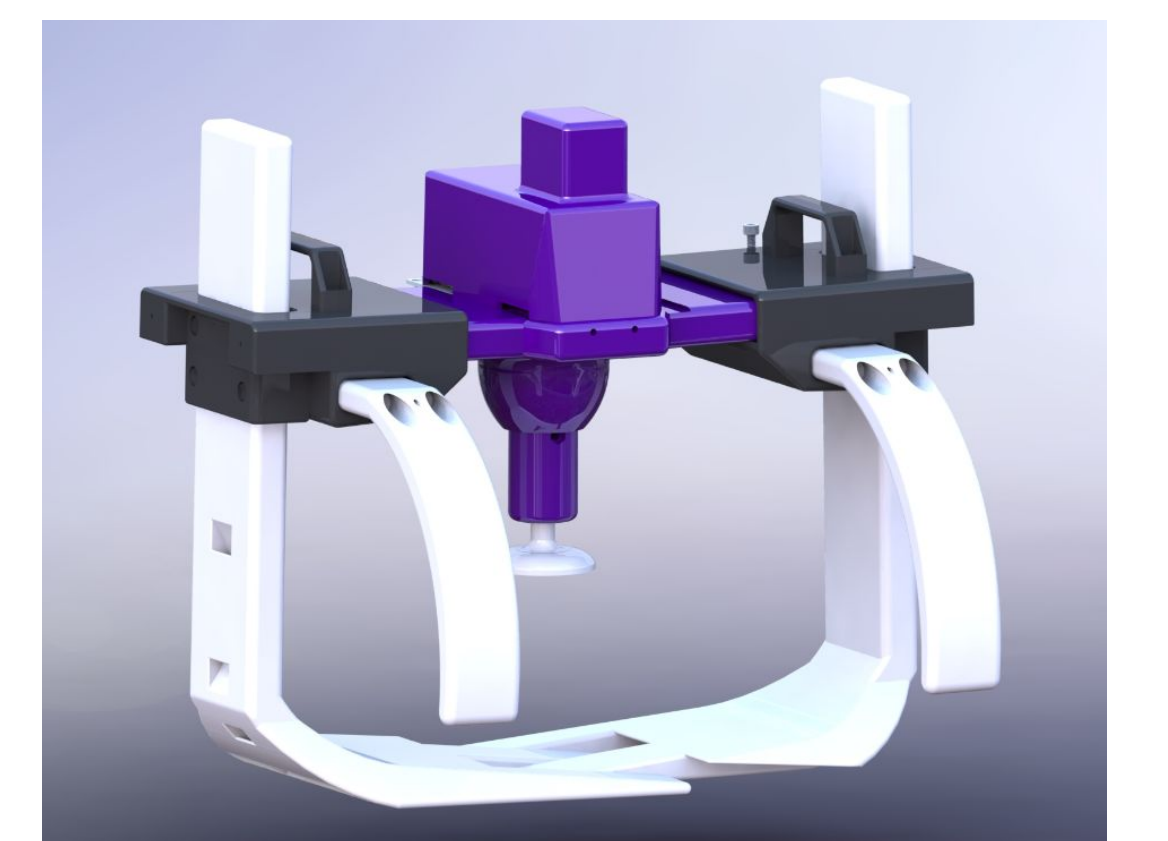
Prototype Mk.I

- Half-scale
- Proof of concept



Prototype Mk.II

- 1st full-scale
- Usability testing



Prototype Mk.III

- 2nd full-scale
- Optimized for weight

Hollomon

HEALTH INNOVATION CHALLENGE

DEMPSEY  
STARTUP  
COMPETITION

25  
YEARS